

DIGITAL MARKETING

SEARCH ENGINE OPTIMIZATION

Our Process



→ INTRODUCTION

GET TO KNOW ABOUT US



Our search engine optimization (SEO) is a powerful tool to increase your website's visibility in search engine results pages (SERPs) and drive organic traffic. Our SEO process is a comprehensive strategy to achieve your specific business goals.

15+

Years of operations

90%

Client retention

10x

Return on investment

One

Mission: Your growth

UNDERSTANDING YOUR NEEDS



Understanding Your Needs:

- We'll discuss your company's goals, target audience, and current SEO efforts.
- We'll perform a technical SEO audit to identify website health issues, content gaps, and keyword opportunities.



Ongoing Management:

- Track website traffic, keyword rankings, and other key SEO metrics.
- Provide monthly reports detailing progress towards your SEO goals.
- Based on data analysis, we'll refine the strategy to ensure continuous improvement.



Crafting a Winning SEO Strategy:

- We identify relevant keywords with high search volume and low competition, targeting your ideal audience.
- Optimize website content (title tags, meta descriptions, headings) for targeted keywords and user experience.
- Ensure your website is mobile-friendly, has a fast loading speed, and a clean structure for search engine crawlers.
- Create high-quality, informative content that engages your audience and builds backlinks to your website.
- Develop a strategy to acquire high-quality backlinks from relevant websites to improve your website's authority.

→ CONSISTENCY

BENEFITS OF SEO SERVICES



At Aidasinc, we are passionate about creating stunning, efficient, and results-focused SEO funnels. We understand the significance of a strong SEO in today's digital landscape. Our process outlines our approach that not only meets but exceeds your expectations. We are excited to embark on this journey with your company.



01

Increased Website Traffic

Attract more qualified leads and potential customers through organic search.

02

Improved Brand Visibility

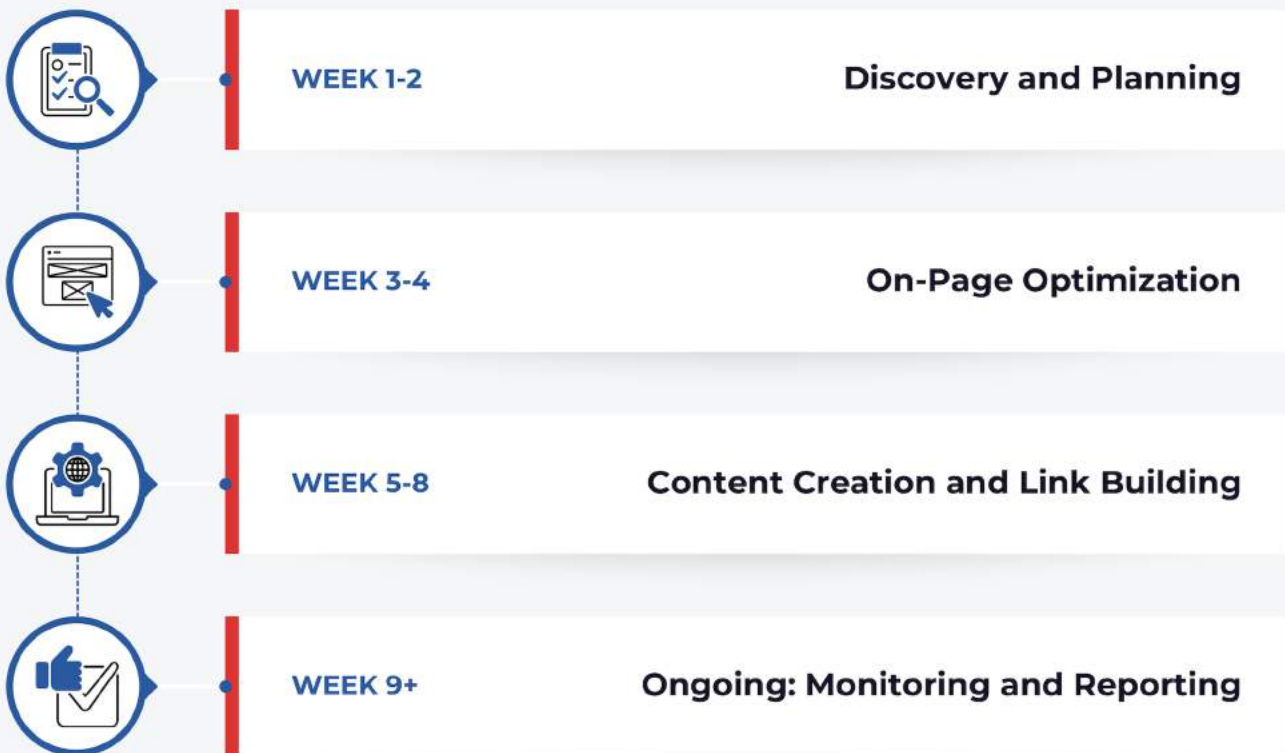
Enhance your online presence and establish brand authority in your industry.

03

Higher Conversion Rates

Optimized content and user experience lead to better conversion rates (sales, leads).

TIMELINE AND MILESTONES



Please note:

- Significant results from SEO can take time, typically 3-6 months or more depending on competition and website age.
- This timeline is a guideline, and some milestones may overlap or occur in a different order.

SPECIFIC MILESTONES



Week 1-2: Discovery and Planning

- Milestone 1.1: Discuss website goals, target audience, competitor landscape.
 - Milestone 1.2: Audit website health, technical SEO issues, and content gaps.
 - Milestone 1.3: Identify high-value keywords, search volume, competition.
 - Milestone 1.4: Develop customized SEO plan with proposed timelines.
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Week 3-4: On-Page Optimization

- Milestone 2.1: Optimize title tags, meta descriptions, header tags, and content.
 - Milestone 2.2: Improve existing content, readability, and internal linking.
 - Milestone 2.3: Address crawl errors, site speed issues, and mobile-friendliness.
 - Milestone 2.4: Submit website's sitemap to search engines for better indexing.
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Week 5-8: Content Creation and Link Building

- Milestone 3.1: Plan a calendar, high-quality content topics aligned with strategy.
 - Milestone 3.2: Develop informative blogs, articles, or other content formats.
 - Milestone 3.3: Start building backlinks from relevant websites.
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Week 9+: Ongoing: Monitoring and Reporting

- Milestone 4.1: Use analytics tools to track traffic, rankings, and user behavior.
- Milestone 4.2: Provide regular reports with performance metrics.
- Milestone 4.3: Analyze data, refine strategy, adjust tactics based on insights.

→ NEXT STEPS

LET'S GET STARTED!



We are thrilled at the prospect of working with your organization. We believe that our expertise and dedication to excellence make us the perfect partner for search engine optimization goals. To proceed, please contact us to review the custom pricing options and let us know your preferred plan.

We look forward to creating a digital masterpiece together!

STAY IN TOUCH WITH US!



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